



Dream Boats Global: An Applied Hydrodynamics Project

Contact Ralph@dreamboats.net

Ralph Brown, 8424 Arcola Ave, Hudson FL 34667

Video www.FreeBoatList.com

Office: 727-861-1550

Cell: 352-346-2365

Elevator Pitch: There are 18 million boaters in America. Even though the price of fuel has skyrocketed, most boaters still want to continue boating.

We have developed small family friendly safer boats that use less fuel. We proved they were safer by surviving 11 days in major storms while crossing the Atlantic Ocean in one; setting the world record for the smallest powerboat to cross the Atlantic Ocean and developing the reputation of "Outrageously Rugged" boats.

In addition, these boats are able to operate in extremely shallow water. There are three to five million prospects that already own a boat and live on the coast where there is a lot of shallow water and the threat of big seas. It is almost impossible to get a permit to dredge. Many of these coastal boaters would want to downsize to a more fuel efficient vessel if they were confident that it would still be safe in a storm. It is our intention to show them and teach them why this type of vessel is safer. It is potentially a 90 billion dollar market.

In addition we will be building OCEANS QUEST™ express yachts designed to operate on 30% of the fuel that the average competitors uses. We will introduce it by breaking the world speed record for circumnavigation with International Olympians.

The Boating Industry sales have dropped from about 40 billion to about ten billion dollars in US annual sales over the last four years, similar to 1987 - 1991. Back then it bounced back and grew by over 400%. Many of the competitors are gone opening the door for rapid growth. We believe our "Outrageously Rugged" high fuel mileage boats are poised to take off. With the large number of baby boomers starting to retire the industry is expected to duplicate the massive growth.

Business Model: The company is developing a reputation "Outrageously Rugged" vessels that use less fuel, are safer on the high seas, and sell at a very competitive price. The marketing plan integrates the agency sales plan with traditional dealerships in areas where the company does not have a clear competitive advantage. This factory direct agency business model is similar to what the insurance companies have been very successful at while the dealership method used by most boat companies has had serious drawbacks. The agency plan is low overhead locations that are easier to manage, and much easier to implement than traditional dealership distribution methods.

Business Summary: Once we are up and fully operational we expect to sell an average of 6,000 units per year. These will come from: 1. Government Sales; 2. Existing Dealership Sales; and 3. Our Factory Direct Agency Sales.

Management: Dave Taylor built a similar yacht business to 100 Million / year. Harry Lay took a small architect firm to over 60 Million / year. Dr. Liston Bochette, five time Olympian, is the President of the World Olympian Association Foundation, the President of the Pan American Olympian Association and VP of the Art of the Olympians. It is his job to sell advertisement on the Oceans Quests™ Race Around The World. John Fox, our spokesman, ten time National Bass Champion, two time Champion of Champions tournament winner, is also the spokesman for Liberty Medical the largest Diabetes Supply company in the world, and thinks these boats are perfect for Baby Boomers. Ralph Brown developed the technology and the marketing plan over eight years; he is a multiple time World Record Holder, personally raised over twenty million dollars for insurance companies, and prior service US Marine.

Target Market: Of the 18 Million registered boaters in the US, 3-5 Million are our ideal prospects. They live on or near shallow water that is connected to large open bodies of water with the threat of big waves. Many of these people have paid triple the cost for waterfront property and can afford a capital purchase to reduce their operating expenses.

Financial Information (USD):

Company Stage: Fully Ready
 Previous Capital: \$1,400,000 (Including Sister R&D Company)
 Current Monthly Net Burn: \$10,000
 Capital Seeking: \$500,000 this round \$15M Total.
 Seeking blocks of \$50K, will accept 10K

*******Offering Shares with a buyback warrant**

All of the advantages of a convertible note with the additional potential of qualifying for zero capital gains taxes.

Management:

Ralph Brown, President
 Harry Lay, Director
 Phil Esposito, Director
 Zisimos Markopulos, Director
 Bruce Schulman, Director
 R.K. Rav, Director

Advisors:

Accountant: Bob Fedor
 David Taylor, Consultant
 John Fox, Spokesman
 Liston Bochette, Olympian Liaison

Investors:

Friends and family, 93 of them, at an average of \$15,000 each over a period of eight years to finance our R&D company. At some day in the future we will close down the R&D company. The R&D company has been issued shares amounting to 10% of Dream Boats Global.

Customers: We have sold 30 prototypes in Florida, Georgia, and Abu Dhabi, UAE, and the National Park Service, as well as the U.S. Fish and Wildlife Service.

Sales/Marketing Strategy:

1. State and Federal Governments
2. Existing Dealer Infrastructure
3. Our Factory Direct Test Drive Centers

Competitors: There are hundreds of boat companies. Most of them sell basically the same boat and they are competing for the same business, the guy shopping for a new boat.

That business is extremely susceptible to the economy. We have found that if we show boat owners how we solved their number one problem. Some will buy regardless of the economy.

Competitive Advantage: We do not know of any other boats sold by any company at any price that can operate in BOTH shallow water AND heavy seas like ours.

Assets: We have been offered the use of and the title deed of a 54,000 sq. ft. industrial building on 5 acres of industrial property. The community wants the jobs. We have all the tools necessary to begin our manufacturing and retail except the operating capital.

We have two patents issued and one pending. We have of our molds already built.

Because of the ground work already done, We expect to be in a position to raise \$15,000,000 after the completion of this round of \$500,000 and plan to start selling boats immediately.

We also expect to build a bigger model and use it to break the world speed record for circumnavigation with the help of Olympian Organizations that have already agreed to help sell sponsorship and to produce of millions of dollars of free publicity. We believe the below numbers are possible with the proper funding.

Targeted Results

| \$15,000,000 | Year Two* | Year Three | Year Four | 2-4 Yr Total |
|---------------------|--------------------|---------------------|---------------------|---------------------|
| Test Drive Centers | 6 | 18 | 30 | |
| Revenues | \$31,000,000 | \$95,000,000 | \$160,000,000 | \$286,000,000 |
| Total Expenses | \$25,000,000 | \$68,000,000 | \$112,000,000 | \$205,000,000 |
| Net Earnings | \$6,000,000 | \$27,000,000 | \$48,000,000 | \$81,000,000 |

*Year one is assumed to be spent ramping up.

Exit Strategy: We expect to entertain buyout offers. The company will also contract to buy out its early stage investors at the end of three years with contractual significant interest, in the event that they want to be bought out. We will also seriously consider a reverse merger or a public offering. If we are able to reach these goals a ten to one or even a twenty to one return is possible.