

**TireStamp Corporation**[www.tirestamp.com](http://www.tirestamp.com)**Industry:**

Transportation

**Management:**S. Feagan, CEO  
P. Fisher, Pres. & COO  
M. Murphy, CFO  
N. Pearson, CSO  
S. Boyle, CTO**Board of Directors:**J. Hong, SGV Inc.  
V. Walbridge, Ret. MTI  
R. Norland, Thorington  
S. Boyle, CTO  
S. Feagan, Chairman**Revenues:**F2008 \$0.0M  
F2009 Est. \$1.2M  
F2010 Est. \$17.2M  
F2011 Est. \$50.6M**Current Debt:**

None

**Previous Investment:**Founders \$1.5M  
Govt R&D: \$1.0M  
Institutional: \$5.5M  
Structure: Common**Financing Sought:**

\$500,000

Convert. Debenture

**Use of Proceeds:**Product  
Commercialization  
Operations, Working  
Capital**Business Description:**

Established in 2003, **TireStamp** is the world's leading tire data analytics company. Its flagship product, TireVigil operates as a Software-as-a-Service (SaaS) subscription model that collects and analyzes tire data, such as inflation, temperature, tread wear, rotation scheduling, age, and mileage, to help fleets reduce operational costs. Through a hosted service, fleet managers can view real time reports on the condition of tires allowing them to improve vehicle safety, operations, tire life, fuel efficiency and other critical metrics.

**Unique Value Proposition:**

The Federal Motor Carrier Safety Administration has estimated that the annual savings to fleets by installing a comprehensive tire pressure monitoring system (TPMS) is on average \$3,215 per truck. TireStamp's annual subscription cost is \$125 per truck. There are over 44 million trucks, trailers and commercial passenger and light truck vehicles in fleets in North America.

**Key Success Factors:**

- Multi-billion dollar North America subscription business
- Fuel is #1 fleet operating cost and tires are #2
- No competitors to date
- Leading tire experts in N. America

**Key Risk Factors:**

TireStamp products have been operating on commercial vehicles since November 2004. It has successfully demonstrated its products working on small fleet trials and pilots of 5 to 25 vehicles but now must accelerate deployments to operate with fleets of 500 to 5,000 trucks in addition to being able to deliver product volumes growing from 5 units a month to 1,000 units per month. It plans to accomplish this over the next 3-12 months.

**Status:**

Customers include: Cambridge Iron & Metal, Goodyear Tire & Rubber, Goulbourn Sanitation, Morgan Southern, OC Transpo, Star Coaches, UPS and Yokohama. The following additional fleets, with over 200,000 vehicles, have also indicated a desire to move forward with TireStamp and have purchased or are in the process of purchasing Test systems for evaluation: 7 Hills Transport, Hydro One, Kephart Trucking, Mesilla Valley Transport, Morgan Southern, New Century Transport, Rumpke Consolidated, Samson Trailways, Telus, TrailCon Leasing, Verizon, Washington DC Metro Area Transit Authority and Xcel Energy.

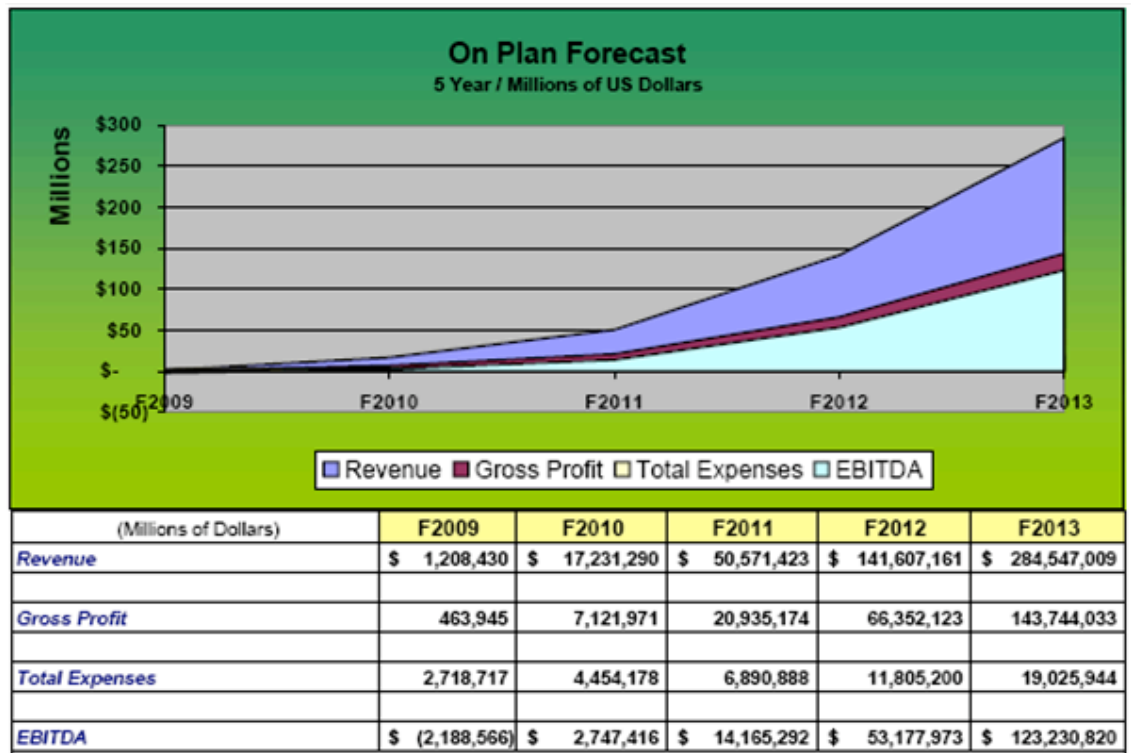
**Funding Structure Preferred:**

Bridge financing to an Institutional Round, targeted for end of Q1 2009. Form of investment is a Convertible Debenture in the amount of the investment convertible into common shares at the rate of the Institution round less a 15% discount on closing.

**Exit Strategy:** M&A by public company or IPO at time of \$100M revenue run rate.

**Documents Available:** Private Placement Term Sheet, Power Point Corporate Presentation, Articles, BP Executive Summary, Subscription Agreement

**Financials:**  
 5-year Summary P&L



**Use of Funds:**

Since TireStamp has completed development and product validation, it now seeks to scale its operations to meet higher volume sales and delivery requirements, drive higher product margins through increasing volume product outsourced manufacturing, expand operations, training and support staff, and add additional sales and channel staff. This stage is often referred to as the "commercialization" stage.

THESE SECURITIES HAVE NOT BEEN REGISTERED UNDER THE SECURITIES ACT OF 1933 OR ANY STATE SECURITIES LAWS. THIS SUMMARY SHEET DOES NOT REPRESENT AN OFFER TO SELL ANY SECURITIES. This term sheet includes projections which may and may not be achieved. For full information you must request and review a copy of our full private placement memorandum, contact us.