



For more information:
Contact LAUNCHfn
678.222.3473
Karen@launch.com

SENSIOTEC INC.

81 Peachtree St NE, #9
Atlanta, GA 30309-3947
Voice: 404.452.1891
rdarkin@gmail.com

Temporary website:
www.wireless2000.com

Technology:

UWB Based Technology
Platform

Products:

PAM™ 3000; PAT™ 3000

Industry/Market:

Medical Devices
Patient Monitoring
Systems

Management:

Robert Arkin, CEO
Efraim Gavrilovich, CTO
Johan Ubby, Product Mgt

Board of Directors:

Joseph McGhee
Dr. Murray Cohen

Revenues:

2007 actual: \$349 K
2008 projected: \$1-3 M
2009 projected: \$5-10 M
2010 projected: \$40 M

Current Debt:

Founders: \$1.3 M
Other SHs: \$200 K

Previous Equity

Investment: \$1.4 M

Financing Sought:

\$1 Million at \$1.00 per
Unit (consisting of one
common share and three
warrants to purchase an
aggregate of one
common share at an
average of \$1.50 per
share)

Use of Proceeds:

FDA 510(k) Class II
application, patent
protection, sales &
marketing, selling costs

Business Description:

Sensiotec with its affiliate Wireless 2000, is a pioneer in advancing commercial development of Ultra Wide-band (UWB) based medical devices. Our first product PAM™ 3000, is a noncontact, wireless, remote medical vital signs monitoring system that, *without ever touching the patient's body*, provides continuous, real-time remote monitoring of heart rate, respiration rate and patient movement for patients in hospital beds or wheelchairs. PAM™ 3000 provides an instant alert to caregivers when (i) heart or respiration rates are out of the normative range; (ii) abnormal patient motion is detected; (iii) prolonged absence of motion is detected (e.g., stroke); and (iv) the patient's absence from bed or wheelchair exceeds specific parameters. All monitoring output is collected in real-time for data collection and review. Because we have created not just a single product, but a technology platform that in the future can spawn many more groundbreaking medical devices, we envision many ways to capitalize on the opportunities presented by the wireless digital health network environment.

Unique Value Proposition: Optimizes scarce healthcare resources by improving efficiency and quality of care while reducing healthcare costs

Key Success Factors:

- No competitors, big or small, with comparable products
- Disruptive patents pending
- Low cost, easy to install and integrate
- Patient friendly, easy to use and maintain
- Long useful life
- Enterprise wide; scalable

Key Risk Factors

- Obtaining Adequate Financing
- Obtaining FDA approvals
- Managing Manufacturing Partner Effectively
- Establishing of Effective Sales Channels Effectively
- Managing Growth
- Other risks associated with development stage enterprises

Key Milestones:

- Completed product development
- Passed International Standards for Organization 13485 independent audit & issued ISO cert # FS523137
- Passed Canadian Standards Association safety compliance testing & issued CSA cert # 1963705
- Passed UL compliance testing
- Passed European CE (Conformité Européne) safety compliance
- Granted HealthCanada Class 2 medical device license
- Executed turn-key manufacturing agreement
- Successfully completed extensive 3rd-party testing
- Successfully completed beta

Patents Pending:

- Patent Cooperation Treaty # PCT/CA2007/000365 (62 claims)
- US Patent and Trademark Office #11/143315 (22 Claims)

Pending Customers: Hill-Rom Holdings (NYSE: HB)

Funding structure preferred: Common Stock and Warrants

Exit Strategy: Acquisition by OEM or VAR

Documents Available: POM, PowerPoint, Articles, Financial Projections