

**Industry:** Online Technology for Golf Industry

**Management:**  
Cameron Cress / Founder  
Joseph Nemchik / Co-Founder  
Dale Flowers / CFO  
Jason Ross / CTO  
Colin Cantwell / VP of Marketing  
Ryan Coffey / VP of Sales

**Board of Advisors:**  
Michael Furbush  
Scott Hoch

**Founder Round:**  
Seed: \$226,000

**Financing Sought:**  
\$500,000 will be a 10% convertible note, convertible at a %15 discount. Investors have the option to convert at anytime.

**Use of Proceeds:**

- Scale to a national
- Operations
- Market to get user traffic.
- Secure strategic partnerships
- Develop a national sales team

**Documents Available:**  
Subscription Agreement, Business Plan, Executive Summary, Video Presentation and Flash Presentation.

**Business Description:**

PlayGolfPlanet.com is a business-to-consumer network that connects golfers with golf courses on an interactive marketing platform. We have created an online one-stop shop for golfers and an interactive marketing solution for golf courses. We solve a problem for golf courses much as "priceline" solved airlines empty seat inventory problem

**Unique Value Proposition:**

Up to 65% of tee-times go un-used. This is due to poor marketing tactics and strategies by the golf courses. Our system is a much-needed marketing tool that allows golf courses to be positioned directly in the eyes of golfers. This is the next generation online marketing solution for golf courses. With this system golf courses will increase revenue by: selling un-used tee-times, marketing incentives, discounts, events and lessons.

Essentially we have created a competitive platform for golf courses to compete for the golfer's business. Golfers will embrace our site to find the best deals on rounds. They will be able to locate, compare and book on-line tee times at a discount, view lessons posted by golf courses, find local events, purchase golf vacations, buy and sell golf equipment, find golf partners and track their stats. We have adapted 3-D technology and are mapping out golf courses to give the golfer an inside look of the course before they play it. Future products include our "Patent Pending" hand-held digital scorecard, which will allow golfers to track all of their stats onto the device, as well as show yardage. After the round they can upload the scores on the PlayGolfPlanet site.

**Key Success Factors:**

- Motivated and Passionate management team.
- Golf Courses see us as their partner in helping drive more rounds.
- Our marketing strategies will effectively recruit loyal golfers.
- Advertisers will have a cost effective way of targeting golfers.
- With our six separate revenue channels, we are not solely dependent on advertisements.

**Key Risk Factors**

- A competitor could violate our provisional patent, this would cost a substantial amount of money to litigate.
- The economic downturn could get worse.
- We remain under capitalized and cannot rollout aggressively.

**Status:** We have launched the site and have been signing on new clients everyday. We have achieved revenue and are expected to hit 2009 projections. Signed a national advertising deal with Golf Fitness Magazine and are a sponsor of The Children's Miracle Network. Our Alexa rating has increased 1,000% in the last month and we are receiving 2,000 unique visitors a month and have not spent a nickel on marketing. Everyday we are recognizing that PlayGolfPlanet is the solution to the golf courses problem. Top rated golf courses have signed up.

**Exit Strategy:** We anticipate being acquired by a major media company, internet company or major golf manufacturer for a substantial profit to our investors.

*Please note: This is an unregistered offering. This is not a solicitation for the sale of securities. It is provided for information purposes. An interested investor must obtain our investor documents in order to make an informed decision.*