

The CXO Seminar You Can't Miss...
if You're a Business Owner Trying To Grow Your Company

IMPROVE YOUR COMPANY'S VALUE WITH CXO EXPERTISE

In-house CXO's – financial, legal, marketing and information systems – have a broad base of expertise to address the everyday critical business concerns of companies, and the ability to manage the details. Today, there are several ways small and medium size firms can hire CXO's without taking on six-figure incomes. Find out why you should be contracting CXO's – and how to work with them – at this valuable seminar.

You'll learn:

- Why your company needs CXO talent
- The top 3 things you'll gain from CXO's
- What to expect from working with CXO's
- What the loss is to your business by not using CXO's
- How your business can afford CXO expertise – part time or full time

Gain insight into how CXOs add value from our experienced panel:

CLO – Dawn Ely, President, Palladium Legal Services, LLC

CMO – Debra Mercaldo, Mercaldo Marketing Group, Inc.

CIO – Rick Daigle, Partner, B2B CFO, LLP

CFO – Debra Pauli, Corporate Financial Solutions

Moderated by Karen Rands, President LAUNCHfn

Join us for breakfast
and panel discussion

Wednesday,
March 28, 2007
7:00-9:00 am

Buckhead Club
3343 Peachtree Rd. NE
Suite 1850, Atlanta, GA 30326
Phone: 404-262-2262

\$39 for Seminar attendance,
Breakfast and CXO Health
Check-up Workbook (includes
hardcopies of presentations.)
DVD can be purchased for an
additional \$20.

\$49 for DVD and CXO Health
Check-up Workbook for those
not attending the seminar.



Register today: www.launchfn.com

For more information: Roxie Thomas 404-454-9500