

(A) Sales & Marketing for Small Business – starting or growing a business with limited resources? SmartFile™ Reporting makes sales proposals and marketing campaigns more effective. Empowering ordinary documents with response analytics typically available only from direct response marketing. Knowing which customers to contact and when.

Government:

- (A) Process Management – Tracking response times for the US Treasury (IRS) in response to customer inquiries. Specifically, our “SmartFile™” Reporting provides bench-marking time stamps throughout any organizational process or system flow. Was it handled in a timely fashion? (agency discussions underway)
- (B) Process Management & DLP Alerts: tracking the handling of sensitive files for the SEC, through their Edgar filing system, both for process efficiency and DLP security alerts (agency discussions underway).

- **BION Management.**

- **Mark Gray**, is the co-founder and CEO of BION Enterprises. Mark believes that success depends on strong relationships. Mark and Wyly co-founded Forefront software labs in 2000 and took it public and has experience in technology M&A. Mark wrote “The Money Hunt” and is invited to speak on entrepreneurship all over the country.
- **Wyly Wade, CTO & Chief Scientist**, Wyly is the co-founder and CTO of BION Enterprises. Wyly has been working in technology and IT security since 1996 – a former director at Cambridge Technology Partners. In 2000, he led the software development lab (Forefront Technologies, founded by Mark & Wyly) that pioneered “DVT”, the forerunner of BION’s document tracking technology.

Key Risk Factors

- We are first to market and therefore have all the risks associated with an early stage company and with a “market maker”, creating, teaching, demonstrating the value proposition for our BION SmartFile Reporting technology.
- We are just beginning commercialization of the product with our first customers. Risks include the ability to scale and support government, commercial and consumer customers.
- Our ability to attract and retain quality people in key positions.
- Development of systems and processes which are scalable and support a profitable business in Phase One.

Status: Milestones –

- January 2011 – release of BION “Alpha Version” for beta-testing with client/partners.
- September 2011 – filing of US patent application for BION SmartFile Reporting
- September 2011 – first tier-one commercial client with revenue
- October 2011 – launch of “Prosumer” BION eCommerce website, fully functional

Funding structure preferred: Our preference is either: a) senior convertible debt or b) preferred equity, with an 8% coupon which is payable in equity in the first 24 months, payable in cash thereafter.

Exit Strategy: Management has led three (3) start-up or early stage companies to successful exits (including going public, and acquisition by a strategic buyer). Our preference is acquisition by a strategic or financial buyer. Target: 18 to 24 months to begin that process.

Rev & Forecast	2011 Startup	2012 in 1,000s	2013	2014
With Funding	NA	7,573	20732	27989
EBITDA	NA	1,350	3,731	5,038



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