



For more information:
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Ad Express, LLC.
2300 Global Forum
Blvd, #. 534
Doraville, GA 30340

www.postadsyourself.com

Industry: Advertising

Management:

Richard Qian, (Founder & CEO)

Hao Huang
(Founder and CEO of Gee Ad)

Board of Advisors:

George Ishee (Founder & CEO Small Steps to Big Results)

David Cohen (Founder and CEO Equation Arts)

Current Debt:

Founders: \$25K
Line Of Credit: 25K

Previous Investment:

Founders \$80K

Financing Sought:

\$1 Million at \$1 per share

Use of Proceeds:

Marketing, advertising, product improvement, employee salaries and equipment etc.

Business Description: Ad Express is an internet advertising company. It renders internet advertising services by providing businesses an online platform for posting commercial announcements and advertisements themselves through its website www.postadsyourself.com. Accomplishing for the business owner what they seek to promote in print advertising but in an online format, bringing their print ad alive with rich media, yet with the convenience and control that comes from Do-it-Yourself.

Unique Value Proposition:

We have created a platform that businesses can post commercial related ads by themselves on our website. The website has millions of advertising spots that can be displayed in video and image format. It consists over 30 different types and formats of advertisement. Traditionally, businesses have used web advertising to drive traffic to their website. They find it difficult to modify their website in a timely manner to reflect changing promotional activities and special sale items available. They either use email marketing to an optin list that indicates a desire for that information or hope the web visitor will come to the store to see what sales are available. With PostAdsYourself.com, the business owner can dynamically post display ads with rich media that are like a 4D version of their traditional print promotional ad. Potential customer will come to PostAdsYourself.com to find commercial sales promotions for the vendors and stores they want to shop at similarly to how the currently go to Craigslist to find items for sale by individuals.

Key Success Factors:

- Niche idea, unique website layout and format
- Successful and experienced management team
- Affordable and competitive prices

Key Risk Factors

- Economic downturn
- Fail to raise enough capital
- Failure to attract active investors with relevant experience

Status: The Company was founded in June, 2008

The first version of website finished building in August, 2008

Copyright protection for the first version was filed in August, 2008

Copyright protection for the second version was filed in October, 2008

The website was brought back into the US for upgrading in October, 2008

Copyright protection for the third version was filed in January, 2009

Currently undergoing field trials and bet testing of version 1

Funding structure preferred: Funding has been structured as preferred, common and convertible.

Exit Strategy: The company plans to go public in five years, or we can choose to continue to run privately to maximize share holder value. Investors share in the revenue of the organization.

Documents Available: Private Placement Memorandum for the offering, Subscription Agreement, Company's Operating Agreement, Investors' Rights Agreement, Right of First Refusal and Co-Sale Agreement, Voting Agreement, Omnibus Signature Page and Investor Questionnaire.