



For more information:
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Fields of Gold, Inc.

Fields of Gold Foundation

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Industry: Organic Agriculture & Added Value Products

Management:
 W. Lisa Black, Director
 Lloyd Nelson
 Jon Lyerly

Board of Advisors:
 Dr. Arden Andersen
 Bruce Tainio
 Steve Storch
 Efraim Kaufman
 Gerald Fry
 John Damiano
 Robert Shapiro

Revenues:*
 FY2 projected \$1,204K
 FY3 projected \$9,331K
 FY4 projected \$11,785K
 FY5 projected \$15,098K
 *assumes funding for 2000 acres and expansion

Current Debt:
 None

Previous Investment:
 Founders \$250K
 F&F Seed \$100K
 Other Rounds \$2.4M
 Structure: Conver. Note

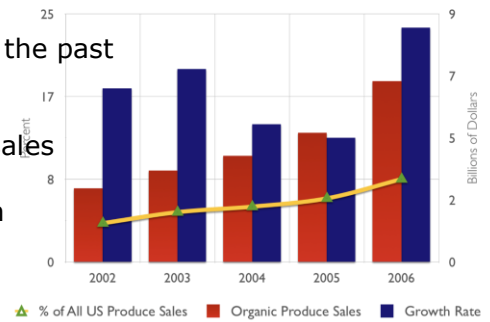
Financing Sought:
 \$5M NOW
 \$35M TOTAL PROJECT

Use of Proceeds:
 Farmland Acreage
 Greenhouses
 Operations
 Management & Staff
 Livestock
 Equipment & Supplies
 Marketing

Business Description: Fields of Gold (FG) is leading the way in the delivering biodynamic and "beyond organic" agricultural products and methodology utilizing organic high brix eco-agriculture and environmental technology. Initially focused on the central region of the U.S. eastern coast, FG has a phased market plan that will establish Fields of Gold as a national standard for premium organic products. FG will capitalize on the looming mass market consumption of organic foods.

Unique Value Proposition:

The organic food market is booming. With an average annual increase of 18% increase over the past several years, the organic foods market is expected to be over 27 Billion dollars by 2010, representing 4% of all US food and beverage sales in 2007. FG is positioning itself to be the 'golden seal of approval' when it comes to high quality, nutrient dense and high vitality food and products by scientifically improving growing methods and utilizing sustainable eco-agriculture technology.



Key Success Factors:

- Advisory team that is recognized as the best in the industry.
- Ahead of the curve in development of methodologies to consistently produce high quality and steady volume of organic products.
- Successful regional farm standardized the proprietary practices of FG and established a commercial customer base including Greenlife, Earth Fare, Ingles and Wholefood Farmacy.
- Immediate expansion to meet anticipated year round demand with the purchase 2000 acres of farm land to include greenhouses, orchards & livestock.
- Growing awareness of the high brix growing methods and broad appeal for FG produce sets the stage for the FG go-to-market strategy.
- Multiple revenue streams include up-sell on branded products and licensing of proprietary growing and farming methodology.
- Active strategic acquisitions by larger consumer goods companies.

Key Risk Factors

- Inability to secure financing in the near term that delays the timeline for full production required to meet growing regional demand.
- Unanticipated national expansion of other regional organic farms/operations.

Status: Profitable operation of 40 acre farm and 70,000 sq.ft. greenhouse. Seed Round Investor funding at \$2.75M to date. Growing reputation and demand for products establishes FG as a leader in the Carolina region. Enhancement and standardization of eco-agriculture methods during launch phase has led to predictable and sustainable production and the foundation for demand in licensing.

Funding structure preferred: Private equity investment in convertible notes combined with asset based lending for land, equipment and facilities.

Documents Available: Full business plan, investor presentation and documents.

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